

# Hosted Enterprise Messaging Suite for Critical Messaging ROI – On Premise vs. Cloud-Based



## A Solution for Every Messaging Need

Retarus is a leading provider of critical cloud based messaging for enterprises and service providers for over 20 years. Recognized worldwide for reliability, security, innovation and complete global presence, Retarus offers an enterprise-class critical messaging portfolio that includes Fax, SMS, E-Mail Security and Voice messaging. Retarus' cloud solutions **require no hardware or software** and offers seamless integration into any telecom/data interface (VoIP, hosted PBX, SIP and UCC products) for a more cost-effective, efficient and streamlined communications platform. With Retarus' global messaging services, clients and partners benefit from increased business intelligence, significant cost reduction, and enterprise security features.

### Benefits for End Users

- Compliant with HIPAA, HI-Tech, SOX, GLB and other industry regulations
- Secure and reliable transmissions with Never-Busy technology offers higher deliverability and throughput rates over legacy technology
- Detailed transmission reporting via web EAS portal
- Redundant data centers guarantees uptime for clients around the clock
- Detailed transmission reporting via web EAS portal provides optimized delivery, receipt, and tracking of sent and received information for compliance
- Lower operational costs through managed services
- Centralize communications for corporate communication efficiency

### ROI On Premise Vs. Cloud Based

On-Premise Costs	Retarus Cloud-Based Service Costs
Capital Outlay	<b>Eliminated.</b> Dramatically reduces costs of ownership
Hardware/Software	<b>Eliminated.</b> All infrastructure resides in Retarus' cloud
Scalability and Capacity	<b>Unlimited.</b> Ensures future growth
Maintenance/Upgrades	<b>Eliminated.</b> Zero maintenance allows to optimize IT budgets
Service Contracts	<b>Eliminated</b>
Network Bandwidth/Telecom	<b>Eliminated</b>
Personnel/Training	<b>Eliminated.</b> Reduces the operational management workload
Disaster Recovery	<b>Eliminated.</b> Full DR capabilities built in system
Downtime	<b>Eliminated.</b> Guarantees service performance and customer satisfaction
Failed messages	<b>Eliminated.</b> Live monitoring allows users to resend messages

**Managed Services can reduce total cost of ownership by 70% vs. internal infrastructure**

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## Retarus Product Suite

### Desktop Fax Services

Retarus offers a critical messaging service suite that provides a robust range of solutions which support enterprise faxing needs. With native integrations into email clients, such as Microsoft Outlook, Lotus Notes, Office 365, and Office applications, users can fax a variety of documents seamlessly from their desktop; minimizing errors, maximizing productivity and meeting corporate compliance standards.

### *Desktop Services*

**Mail2Fax:** Send faxes from any email system

**Fax-to-Mail:** Receive faxes directly to a desktop, file share, or applications

**Fax for Exchange/Notes:** Native integrated solution for Microsoft Exchange/Lotus Notes

**Faxolution for Windows:** Send faxes from Microsoft Office or any other Windows application

### Retarus Applications Fax Services

Integrates with any business applications i.e. CRM, ERP, or legacy to send and receive critical messaging documents directly from business applications.

**Faxolution for SAP** completely replaces in-house fax services and requires no hardware, software, installation or maintenance. Certified by SAP, this service has the world's largest number of SAP connections – over 3,500 – outside of SAP itself.

### WebExpress

Multi-modal web-based messaging broadcast tool, that enables Marketing, Sales, PR and other departments to send broadcast messages to a distribution list via email, fax, and SMS in a matter of seconds.

### SMS Services

**Retarus Mail2SMS** and **SMS for Applications** allow users to send information from an email account or application to a mobile device. No hardware, software or gateway required.

### E-mail Security

Multilayer technology that provides maximum protection against the most current viruses, malware and spam. In addition, Retarus' E-mail Security provides innovative functions that improve email usability, email management and corporate compliance.

### Retarus Key

#### Verticals

##### Healthcare

- HIPAA & Hi-Tech  
Compliant

##### Finance

- PCI DSS Compliant

##### Insurance

- SOX & GLB Compliant

##### Logistics

- 7 Global Data Centers

##### Mortgage

- SOX & GLB Compliant